

Mikko Sillanpää

Senior UX / Product Designer

uxmikko.com | hello@uxmikko.com | +34 626 133 691

Profile

Senior product designer with 5+ years designing complex digital products for technical and non-technical users alike. Most of my work has been in B2B -- platforms for scientists, engineers, developers, and data teams -- where the workflows are demanding and the users notice immediately when something is wrong. I work end-to-end: discovery, problem framing, user research, design, and delivery. I've expanded roles into product strategy, shaped roadmaps, and built design systems from scratch.

Experience

BASF — Senior UX Designer | Oct 2024 – Mar 2026

- Led end-to-end UX design for a consolidation of three internal developer platforms into one unified product, serving data scientists, engineers, and novice users.
- Ran product discovery: user research, problem framing, prioritization, and roadmap shaping alongside Product Owners and engineering.
- Designed information architecture, user flows, and interaction patterns across a complex multi-persona product.
- Built the design handoff workflow from scratch and maintained the design system throughout delivery.
- Mentored a master's student through an internship project.

FASS — UX Designer | Dec 2023 – Sep 2024

- Led UX and UI design for FASS, Sweden's national pharmaceutical reference portal used daily by doctors, pharmacists, and nurses. Rebuilt the component library and redesigned information architecture across the platform.
- Conducted exploratory user research for ReadSpeaker, translating findings into design recommendations for the product team.

Folkhälsomyndigheten — UX Designer | Sep 2022 – Mar 2024

- Led UX across three platforms: SVEBar (antibiotic-resistant bacteria monitoring), GENSAM (national COVID genomic sequencing platform), and a nicotine product compliance registry — two running simultaneously with the same team.
- Designed for expert users including microbiologists, epidemiologists, and public health officials. Conducted user research, usability testing, and delivered data-heavy interface designs.
- Shipped the compliance registry against a hard government deadline. Designed draft-saving and async sign-off flows that made large-scale registration manageable at launch.

Riksbyggen — UX Designer | Jan 2022 – Jun 2022

- Designed a subscription platform for Homeowner Associations from scratch, covering acquisition, onboarding, and activation flows.
- Hit 500+ sign-ups in the first month against a six-month target.

INNORBIS — UX Designer | Feb 2021 – Sep 2021

- Designed data visualizations and user flows for a sustainable finance platform, making complex financial data actionable for non-specialist users.

Avoy — UX/UI Designer | Jun 2019 – Jan 2020

- Conducted user research, usability audits, and high-fidelity mobile prototyping for a consumer travel app.
- Worked closely with developers to ensure feasibility of design solutions across iOS and Android.

Skills & Expertise

Design: End-to-end product design, Information Architecture, User Flows, Wireframing, Prototyping, Interaction Design, Usability Testing, Design Systems, Design Tokens

Research: Qualitative & Quantitative Methods, User Interviews, Contextual Inquiry, Discovery, Problem Framing, Data-driven Decision Making

Tools: Figma (expert), Miro, Jira, Confluence, Adobe CC, Sketch

Technical: Frontend Awareness (HTML/CSS), AI-assisted design workflows, Agile Development

Domains: B2B SaaS, Enterprise Platforms, Public Health & Regulated Industries, Healthcare, Subscription & Consumer Platforms, Data-heavy Interfaces, Developer Tooling

Languages

English (Bilingual) | **Swedish** (Native) | **Spanish** (Full professional) | **Norwegian** (Full professional) | **Danish** (Professional working) | **Catalan** (Professional working) | **German** (Limited working) | **Italian** (Basic) | **French** (Basic)

Education

Bachelor's Degree in Interaction Design (2015–2018) — Linnaeus University, Sweden

Associate's Degree in Construction Management (2010–2012) — KTH Royal Institute of Technology, Sweden